

# WE ARE LOOKING FOR YOU!

## Digital Strategy Consultant (m/w/d) with a Focus on Industry Relations

vonwerschpartner Digital Strategies is a consultancy with a focus on digital strategies and products. Based in Hamburg, we advise media companies, brand owners and industry organizations on innovation topics, strategy processes and key issues of digital transformation.

Details can be found at [www.vonwerschpartner.com](http://www.vonwerschpartner.com)

We are currently looking for a full time

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to start as soon as possible in our office at WeWork in downtown Hamburg (or currently in home office), with 40 hours per week.

Networking is your passion and you enjoy bringing people together every day? - Then you are perfect for us!

### Exciting tasks are awaiting you

- Communication in European markets for our clients IAB Tech Lab ([www.iabtechlab.com](http://www.iabtechlab.com)), TAG ([www.tagtoday.com](http://www.tagtoday.com)) and Coalition for Better Ads ([www.betterads.org](http://www.betterads.org))
  - Involvement in the initiation and implementation of cooperation projects for our clients
  - Active network building among digital advertising experts in the USA and Europe
  - Development and implementation of product marketing documents
- Project management and planning in client projects in the media industry.

### You are a specialist in

- Excellent degree from a leading university (of applied sciences) in the fields of PR/media communication, media science, business, or comparable courses of study
- Initial relevant professional experience in the above-mentioned areas of responsibility
- You enjoy communicating in an international environment: the technical aspects are just as important to us as the ability to bring people together
- In-depth knowledge of ad technology, data and privacy
- Excellent written and spoken English, good German-skills
- Creativity and a high degree of quality awareness, sociability and teamwork
- Organizational strength, proactivity and a high level of commitment.

### What you can expect from us

In addition to a relaxed, supportive atmosphere at eye level in a small, agile team, we offer you an exciting, international working environment. We encourage self-initiated work and the fun of networking and communication in the media industry.

**Are you interested?** We look forward to receiving your informal application, including a short CV, by email to Oliver von Wersch, [ovw@vonwerschpartner.com](mailto:ovw@vonwerschpartner.com).