

WE ARE LOOKING FOR YOU!

Technology Consultant (m/w/d) Digital Advertising

vonwerschpartner Digital Strategies is a consultancy with a focus on digital strategies and products. Based in Hamburg, we advise media companies, brand owners and industry organizations on innovation topics, strategy processes and key issues of digital transformation.

Details can be found at www.vonwerschpartner.com

We are currently looking for a full time

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to start as soon as possible in our office at WeWork in downtown Hamburg (or currently in home office), with 40 hours per week.

Exciting tasks are awaiting you

- Project management of technology communication to European markets for our client IAB Tech Lab (www.iabtechlab.com)
- Participation in projects for the development of new Ad Technology Standards
- active network building among AdTechnology experts in the US and Europe
- technical project management and planning in customer projects in the media industry.

You are a specialist in

- Very good degree from a leading university (of applied sciences) in the fields of computer science/media informatics/business informatics or comparable technically oriented courses of study
- First relevant work experience in the above-mentioned areas of responsibility
- Enjoy communicating in an international environment: the technical aspects are just as important to us as the ability to bring people together
- Sound knowledge of relevant web technologies and technical issues relating to ad technology, data and privacy
- Practical experience in HTML, JavaScript, PHP is an advantage
- Good knowledge of technical architectures and technical project management
- Excellent written and spoken English, good German-skills
- Creativity and a high degree of quality awareness, sociability and team spirit
- Strong organizational skills, proactivity and a high level of commitment.

What you can expect from us

In addition to a relaxed, supportive atmosphere at eye level in a small, agile team, we offer you an exciting, international working environment. We encourage self-initiated work and the fun of networking and communication in the media industry.

Are you interested? We look forward to receiving your informal application, including a short CV, by email to Oliver von Wersch, ovw@vonwerschpartner.com.